

AI with Remy

Advertise in AI with Remy

A hand-written AI newsletter read by 23,000 founders, builders and operators. Sent every Thursday. Opened by more than half of them.

23,000

SUBSCRIBERS

56.2%

AVG OPEN RATE

11,462

AVG UNIQUE OPENS

What readers open every Thursday

AI with Remy is Remy Gaskell's weekly email on building with AI: the systems, workflows and tools he runs his own company on. Every issue is written by Remy himself, never by a content farm or an automated digest. Readers can tell, and it shows in the numbers: the average open rate across the last ten issues sits at 56.2%, and the list keeps growing.

WHO READS IT

- ◆ Founders and operators automating the work that eats their week
- ◆ Builders shipping their first AI systems and agents
- ◆ Professionals who want to stay the most capable person in the room

WHAT AN ISSUE LOOKS LIKE

Intro in Remy's voice, a TL;DR, two main stories, a tools section readers mine for things to try, and brain food to close. Read any recent issue at aiwithremy.com/posts.

WHAT READERS REPLY



Federico Navarro <fede...> Apr 30, 2026, 7:37 PM ☆ 😊 ↩ ⋮
to me ▾

Remy loved your email, 8 minutos with a coffe, and now i have super clear context of news and where to focus on AI and claude.



Ville Hansen <villehansen2@gmail.com> Thu, Mar 26, 9:32 PM ☆ 😊 ↩ ⋮
to me ▾

Huge respect for answering your followers, quickly aswell! You are doing a lot of things right and can't wait to see you grow even bigger :)



Noa Beti <noa.beti@whaleagency.de> Mar 21, 2026, 1:49 AM ☆ 😊 ↩ ⋮
to me ▾

👉 Hey, just wanted to say great work man. AWESOME WORKKKKKK!!! 🔥🔥🔥 Keep it going. Your content provides a lot of value to the whole AI Community.



Alexa Cárdenas <alexacardenasv@gmail.co...> Mon, Apr 13, 11:14 PM ☆ 😊 ↩ ⋮
to me ▾

Hi Remy, I think the number of human hours it takes to create something this helpful is truly amazing. Thank you for your effort! Keep up the great work; I'm excited to see what else you come up with. =)



Chris Wilson <chris@resinc.com.au> Thu, Mar 26, 7:50 PM ☆ 😊 ↩ ⋮
to me ▾

Hey Remy,

I've only come across your content and joined your newsletter recently - you are creating incredibly valuable content and I'm very grateful for what you're putting out!



Poppi Kuropatoff <poppi@noou.co> Thu, Mar 26, 5:17 PM ☆ 😊 ↩ ⋮
to me ▾

Great newsletter Remy! Keen to hear more about the vibe founder tools.

Real subscriber replies, from the wall of love at aiwithremy.com.

WEEKLY, THURSDAYS

HAND-WRITTEN

FREE FOREVER

Reach people who love building with AI

Sponsoring AI with Remy puts your product in front of readers who open, read and act. The list is growing every week, and the people on it are exactly the ones evaluating new tools for their work.

11,462

AVG UNIQUE OPENS PER ISSUE

593

AVG LINK CLICKS PER ISSUE

+1,379

SUBSCRIBERS SINCE 11 JULY

WHY IT WORKS

- ◆ **You pay for readers, not list size.** Rates are CPM on unique opens, averaged over the trailing 10 issues, so every dollar maps to someone who actually opened the email.
- ◆ **Trust carries your placement.** Every issue is written by Remy himself, and he only runs products he'd genuinely use. Readers know it, which is why they click.
- ◆ **The audience is in buying mode.** These are founders and operators actively building AI into their businesses, hunting for the next tool worth adopting.

AFTER EVERY SEND

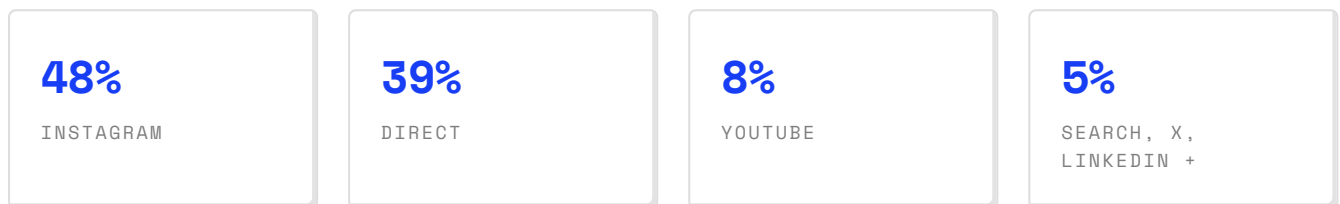
You get a report with your placement's numbers: unique opens for the issue and clicks on your link. No chasing, no guesswork.

Who you're reaching

A list of founders, operators, builders and ambitious professionals working out how to put AI to work. Most arrived through Remy's content, so they already trust the voice your placement sits in.

WHERE THE AUDIENCE COMES FROM

Acquisition source across 20,974 tracked members of the list, from our CRM:



Nearly half the list arrives from Instagram, so the audience skews mobile-first. Creative that reads well on a phone works hardest here.

WHAT THEY SHOW UP FOR

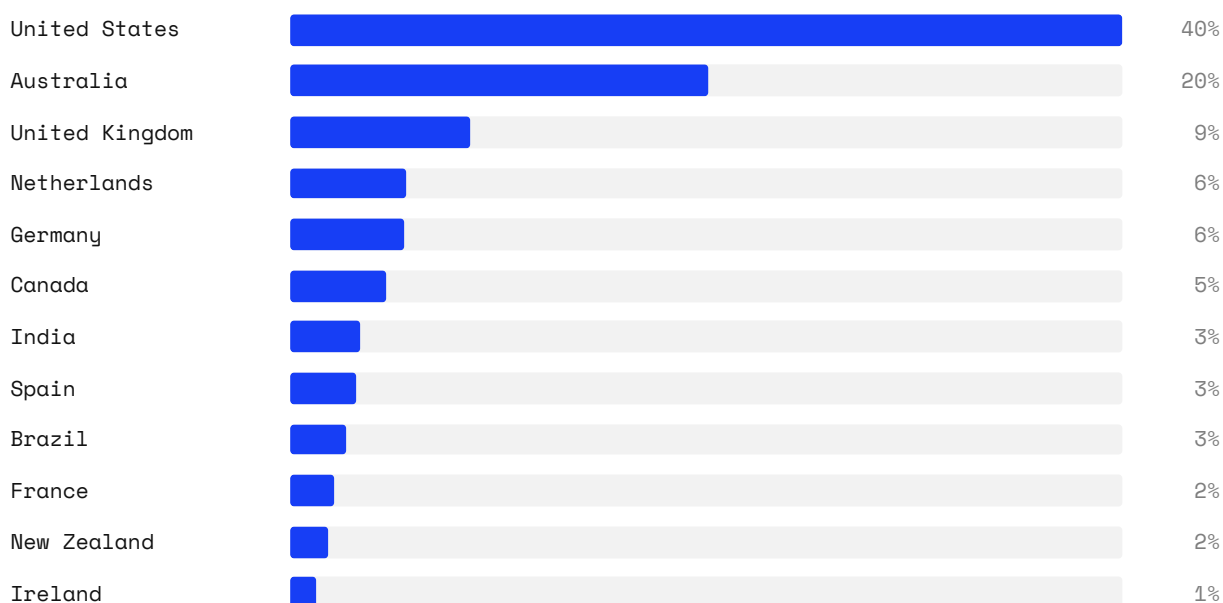
- ◆ Practical systems they can copy, not AI news recaps
- ◆ Tools worth adopting, tested in a real business first
- ◆ Workflows that hand the boring 80% of the week to AI

Where readers are

The audience is global, led by the United States, Australia and the United Kingdom. 77% of located readers sit in English-speaking markets, and the spread across the Americas, Europe and APAC means your placement gets seen around the clock.



TOP COUNTRIES



Source: Beehiiv location data, recalculated 26 July 2026. Shares are of the 6,776 subscribers Beehiiv can geo-locate; region split from the same data.

The last 10 issues

11,462

AVG UNIQUE OPENS

56.2%

AVG OPEN RATE

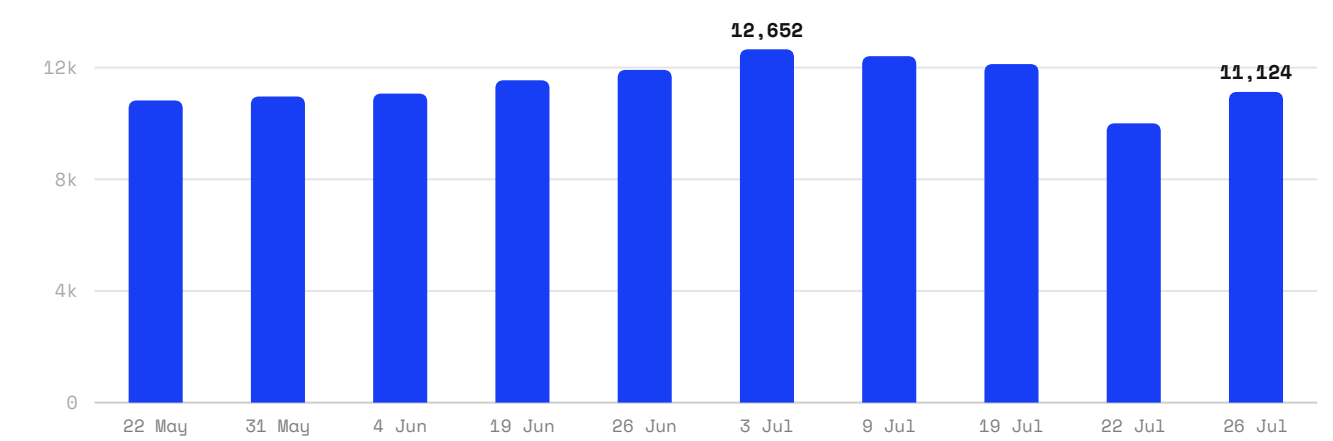
593

AVG UNIQUE CLICKS

5.22%

CLICK RATE OF READERS

UNIQUE OPENS PER ISSUE



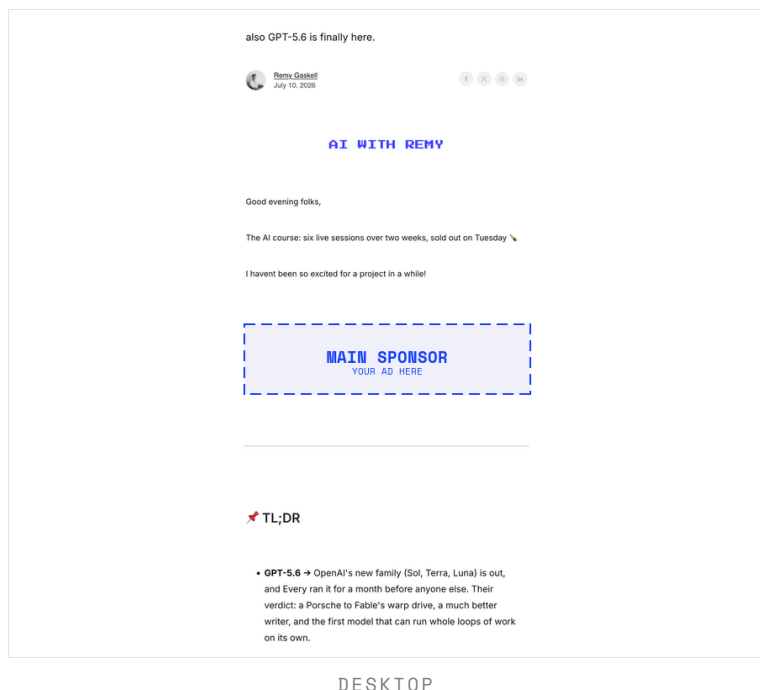
SENT	ISSUE	UNIQUE OPENS	OPEN RATE	UNIQUE CLICKS
26 Jul 2026	multiplayer AI agents are the future	11,124	50.4%	478
22 Jul 2026	I took my whole AI system apart on camera	10,002	46.6%	661
19 Jul 2026	The simplest team second brain setup	12,124	57.0%	776
9 Jul 2026	Close your laptop, claude keeps working	12,410	58.3%	535
3 Jul 2026	stop running everything on opus	12,652	59.7%	359
26 Jun 2026	@mention Claude and it just handles it	11,916	57.3%	710
19 Jun 2026	📧 How I share skills across my whole team	11,545	56.6%	577
4 Jun 2026	my whole AI setup, on your machine	11,067	59.5%	671
31 May 2026	A model is only as good as its harness	10,958	58.9%	521
22 May 2026	1 broad agent beats 6 specialist ones	10,820	57.6%	642

Source: Beehiiv platform statistics for the 10 most recent issues, pulled 28 July 2026. Unique opens count each reader once per issue. Click rate is unique clicks as a share of unique opens. Average send size across these issues: 20,519 recipients.

Main sponsor

\$175 CPM · \$2,005 per issue

The lead slot. Your banner sits directly after Remy's intro and before the TL;DR, so every reader scrolls straight into it. It comes with a natural mention in the intro itself, in Remy's voice.



- ◆ **Good for:** Brand awareness and narrative. The whole readership scrolls through it.
- ◆ **Creative:** 600 × 150 px banner (supply at 1200 × 300, PNG or JPG) + one line of intro copy with your link
- ◆ **Position:** After the intro, before the TL;DR - the first unit in every issue
- ◆ **Exclusive:** one main sponsor per issue

Featured spot

\$150 CPM · \$1,720 per issue

A product card between the main stories, landing mid-read when attention is settled. Written with you in the newsletter's own voice, so it reads like part of the issue rather than an interruption.



DESKTOP



MOBILE

- ◆ **Good for:** Product launches and offers that need a little room to breathe.
- ◆ **Creative:** 600 × 200 px card (supply image at 1200 × 400) + 2 to 3 lines of copy + one CTA link
- ◆ **Position:** Between story one and story two
- ◆ **Exclusive:** one featured spot per issue

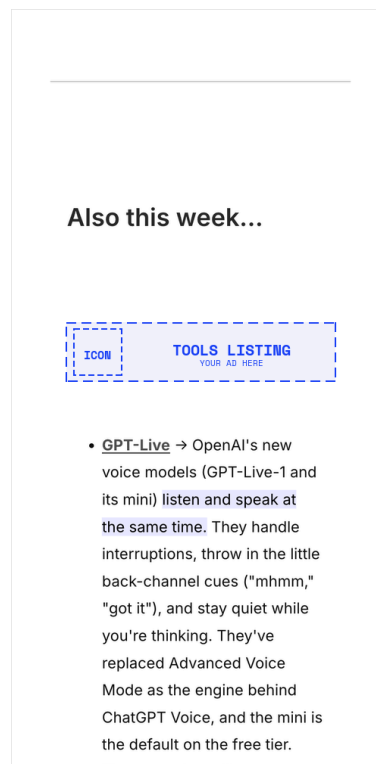
Tools listing

\$125 CPM · \$1,435 per issue

The top listing in the issue's tools section, where readers go specifically to find things to try. Your square icon next to a short description and link, disclosed as a partner listing.



DESKTOP



MOBILE

- ◆ **Good for:** Reaching readers in evaluation mode. Built for product and tool makers.
- ◆ **Creative:** Square icon (supply at 400 × 400 px, PNG) + product name + up to 3 lines of copy + link
- ◆ **Position:** Top listing in the tools section
- ◆ **Exclusive:** one tools listing per issue

Brain food mention

\$75 CPM · \$860 per issue

The entry-level slot. One linked recommendation plus a line in the brain food section, the part of the issue readers save and come back to. Text only, in the newsletter's voice, disclosed as a partner pick.



- ◆ **Good for:** A budget-friendly first test of the audience. Solo makers start here.
- ◆ **Creative:** Linked name + one line of copy (no image needed)
- ◆ **Position:** In the brain food section, back half of the issue
- ◆ **Exclusive:** one brain food mention per issue

Pricing

Rates are CPM-based and billed on unique opens, averaged over the trailing 10 issues. You pay for the readers who actually open the email. The ladder covers both ends: companies take the lead slots, and solo creators get in from \$860 an issue.

TIER	PLACEMENT	RATE	PER ISSUE TODAY
MAIN SPONSOR	600 × 150 banner after the intro + intro mention. One per issue.	\$175 CPM	\$2,005
FEATURED SPOT	600 × 200 product card between the main stories. One per issue.	\$150 CPM	\$1,720
TOOLS LISTING	Top listing in the tools section: square icon + description + link. One per issue.	\$125 CPM	\$1,435
BRAIN FOOD MENTION	One linked recommendation + a line in the brain food section. One per issue.	\$75 CPM	\$860

BOOK A RUN, SAVE ON EVERY ISSUE

PLACEMENT	SINGLE	2 ISSUES (5% OFF)	3 ISSUES (10% OFF)	4+ ISSUES (20% OFF)
MAIN SPONSOR	\$2,005	\$3,810	\$5,415	\$6,415+
FEATURED SPOT	\$1,720	\$3,270	\$4,645	\$5,505+
TOOLS LISTING	\$1,435	\$2,725	\$3,875	\$4,590+
BRAIN FOOD	\$860	\$1,635	\$2,320	\$2,750+

Per-issue figures are computed on the current trailing 10-issue average of 11,462 unique opens. As the list grows, the same CPM buys more readers. Bundle prices are the total for the run, rounded to the nearest \$5.

How booking works

- ◆ Email **hello@aiwithremy.com** with your product, placement and preferred Thursdays
- ◆ We confirm the issue and send creative specs the same week
- ◆ Creative is due the Friday before your Thursday send
- ◆ After the send you get a report: opens, and clicks on your link

One note on fit: Remy only runs products he'd genuinely use. That filter is why readers trust the recommendations, and why the clicks are worth having.

GOT SOMETHING ELSE IN MIND?

Deeper partnerships, product deep-dives, a run across the newsletter and Remy's channels: if your product fits the audience, pitch it and we'll find a shape that works.

SEE IT LIVE

Current numbers, placements and pricing are always at **aiwithremy.com/work-with-us**. This kit was generated from live platform data on 28 July 2026.

AI with Remy